

# “Evolutionising” higher education governance – making it fit for purpose

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TEMC Melbourne 2017

# CURRENT APPROACH TO GOVERNANCE?





## Failure 1: How Kodak Missed the Information Age

- Kodak virtually committed a corporate suicide by sticking to a business model that was to be no longer valid to the post digital age.
- When change came, it was a matter of too little too late after 'sudden epiphany strategic plan' came in 2003 wherein digital technology is already in full swing.



# Knowledge is it!

- “a society and economy driven by knowledge and ideas where the scientist and the researcher play significant roles ([Bell, 1974](#)).

# Governance is..

- ‘the **structure** of relationships that bring about **organisational coherence**, **authorise** policies, plans and decisions, and **account** for their probity, responsiveness and cost-effectiveness.’ (Gallagher, 2001)



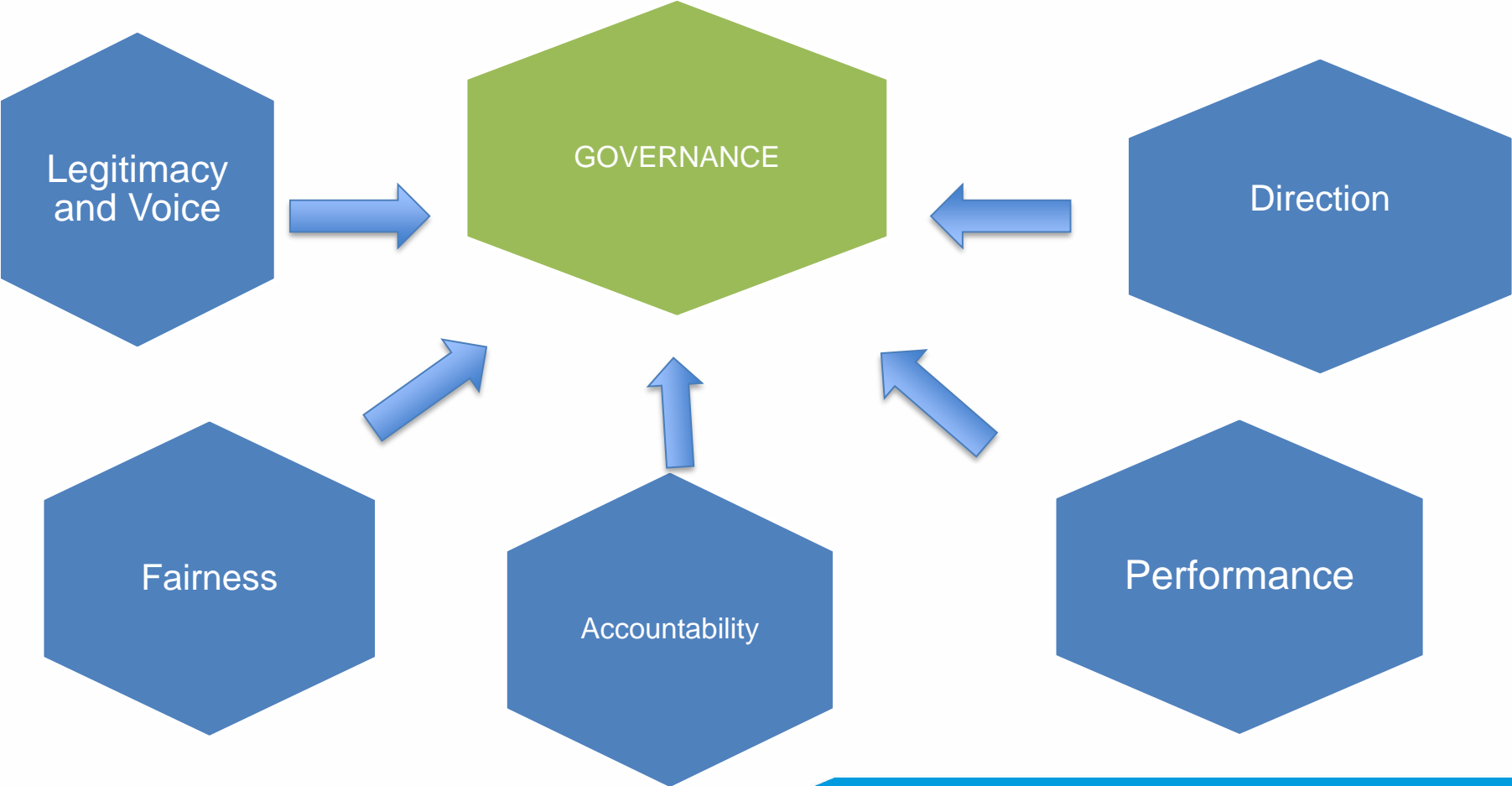
# Governance



Source: Crew 2016



# Good Governance



# GOVERNANCE NEEDS A “PURPOSE”





# System governance: evolution not revolution

To do:

- Clarity of purpose(s)
- Long term strategy
- Re-build trust
- Re define an “Australian university”

# University governance – a mini-revolution?

- Follow the money
- Get the **right** people, skills and expertise
- Council appointment via a nomination process
- Academic governance - consider James Cook University model
- Experiment

# Goals

- On demand
- Collaborative
- Sustainable
- Innovative
- Market driven
- Entrepreneurial
- Diverse

Source: [onlineUniversities.com](http://onlineUniversities.com)



