



**“If the rate of change outside your organization is greater than the rate of change inside your organization, the end is in sight .”**

**Jack Welch – former CEO of General Electric**

# What is Big Data?



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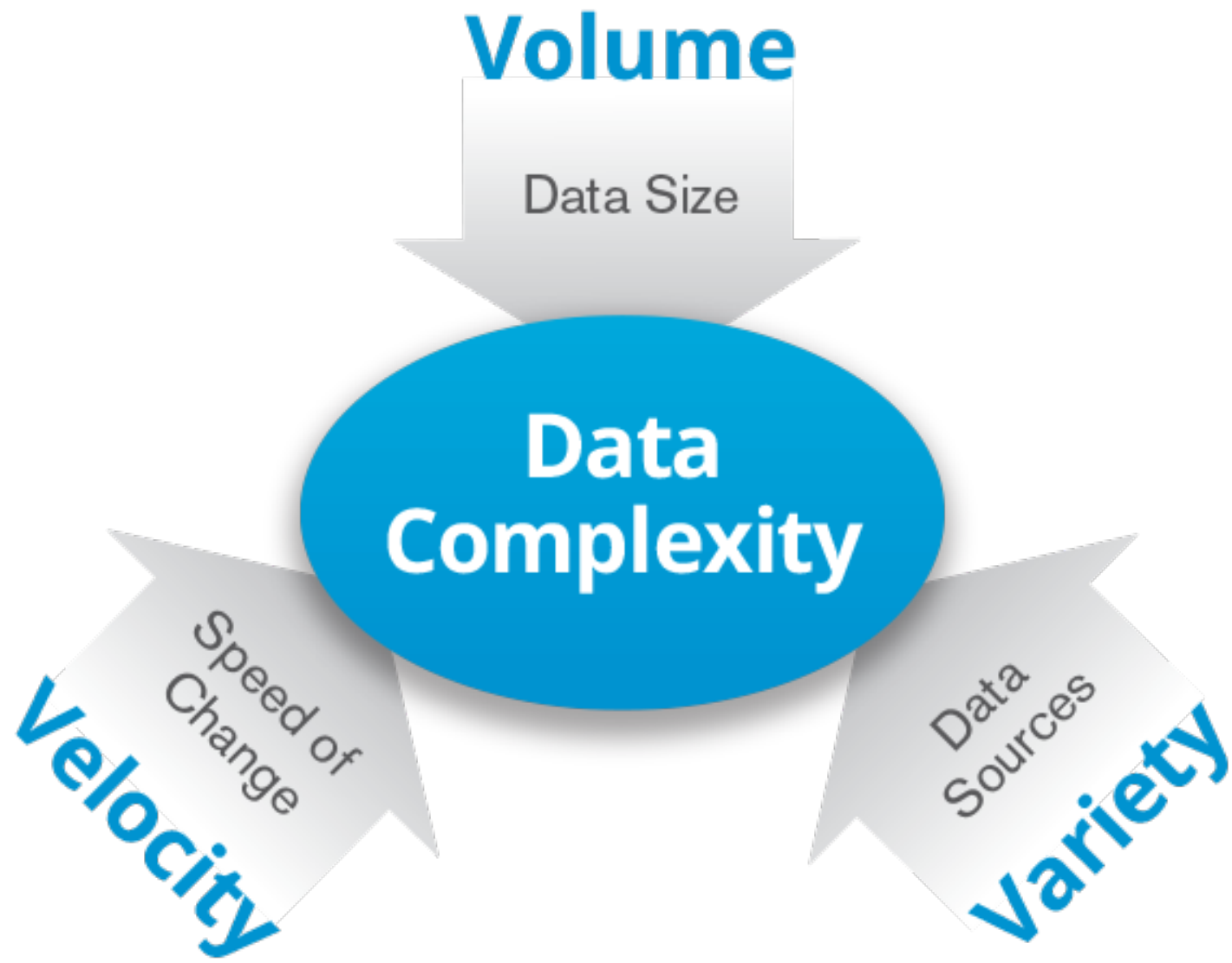
Merriam-Webster's Collegiate Dictionary added Big Data in 2014....

**Definition of *BIG DATA*:** an accumulation of data that is too large and complex for processing by traditional database management tools

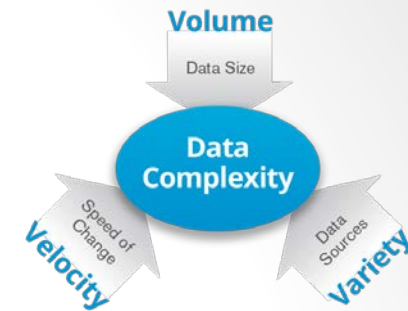
# What is Big Data?

## Industry Definition:

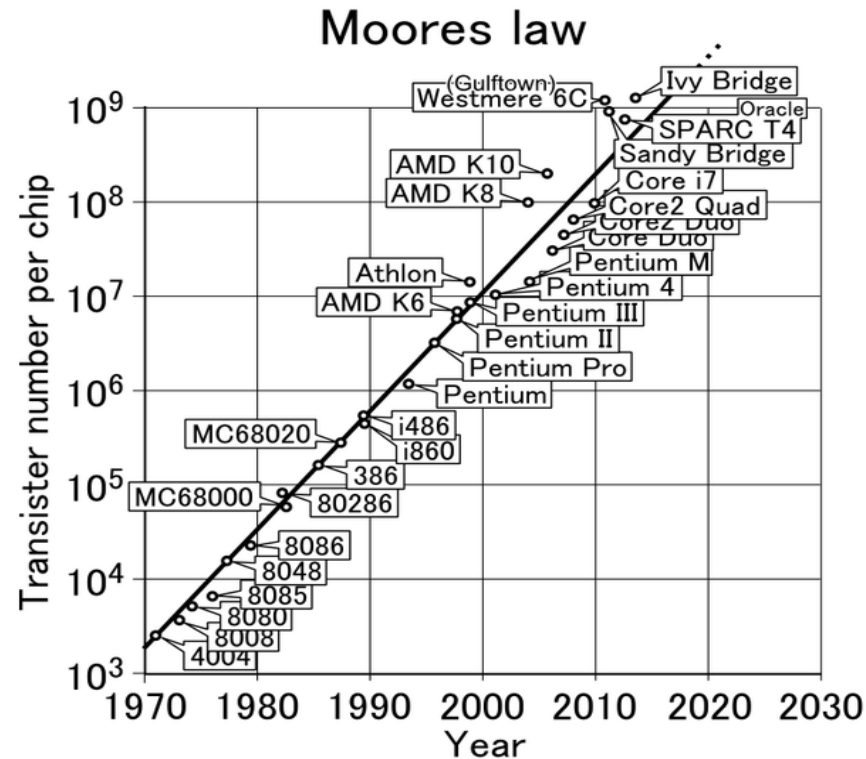
High volume, high variety and high velocity of information assets that demand cost effective and innovative forms of information processing for enhanced insight and decision making.



# Velocity



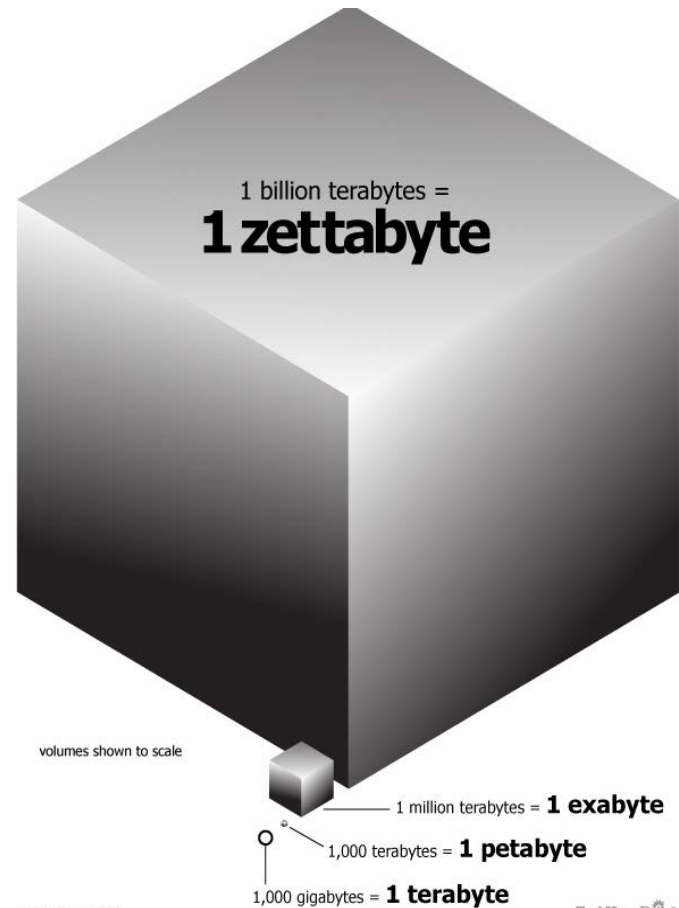
Moore's Law: microprocessor processing power doubles about every 18 months.



# Volume

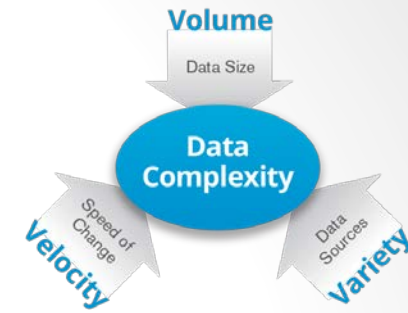


Humanity passed the 1 Zettabyte mark in 2010.





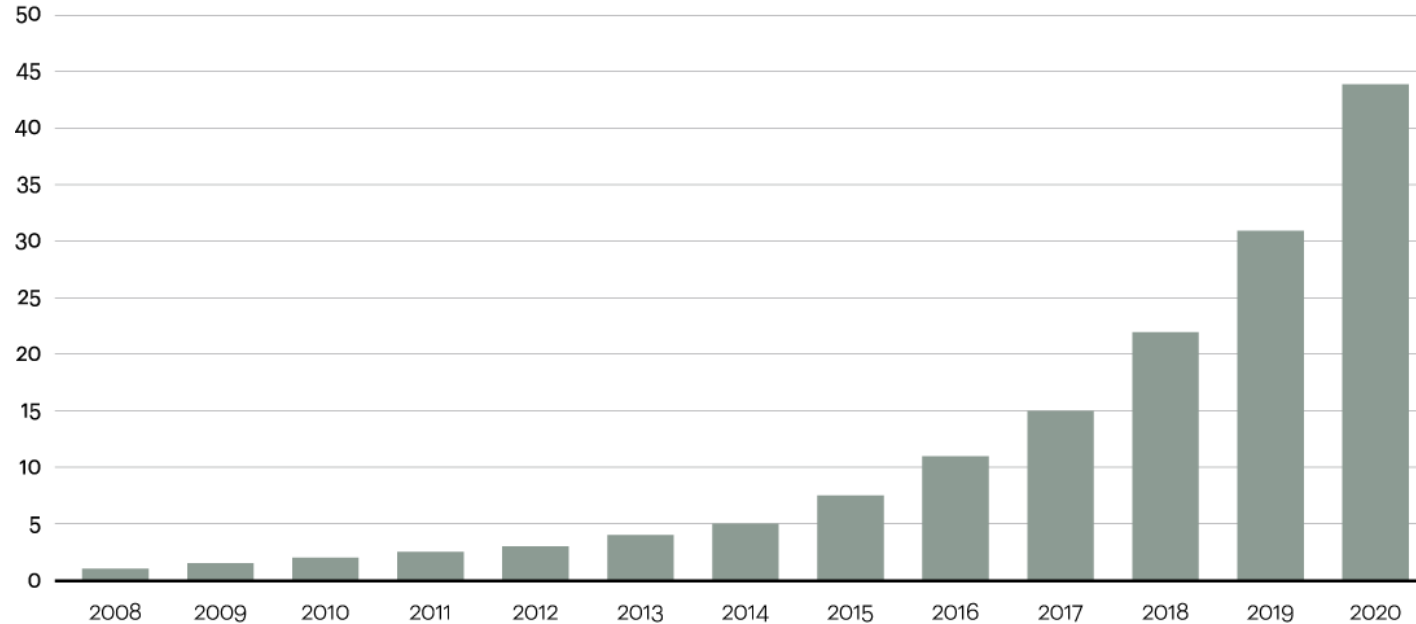
# Volume



Capacity to store data is growing exponentially.

**Data is growing at a 40 percent compound annual rate, reaching nearly 45 ZB by 2020**

**Data in zettabytes (ZB)**

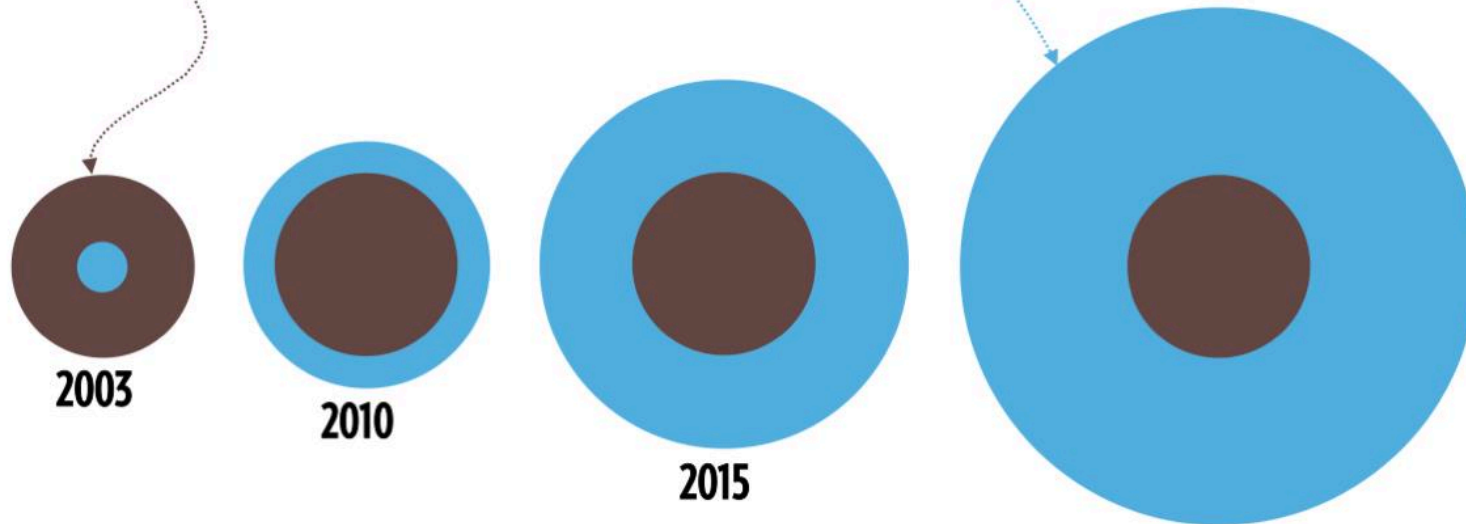


Source: Oracle, 2012

# Volume



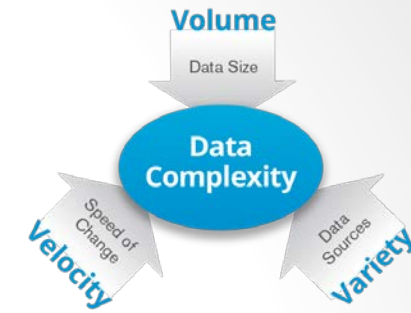
During 2010, the number of **things** connected to the Internet exceeded the number of **people** on earth.



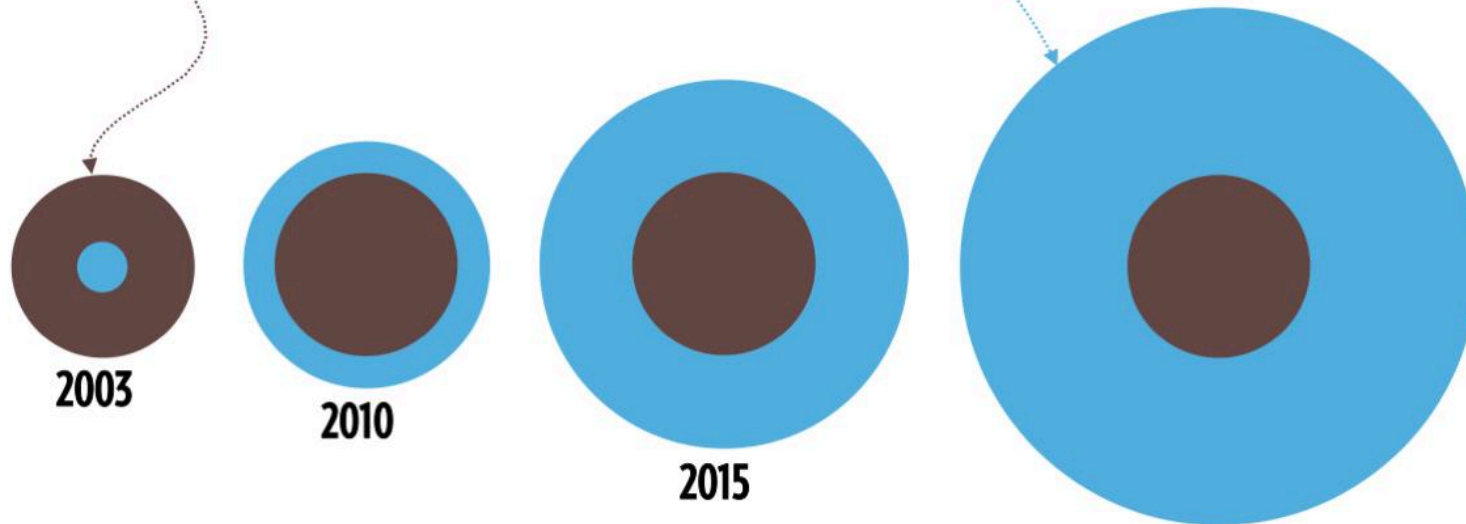
By 2020 there will be 60+ billion things...and they are starting to talk to each other

source : cisco

# Variety



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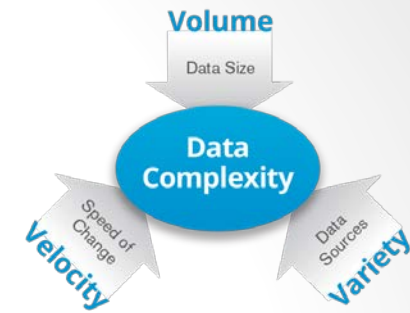
# Variety



The ability to to install sensors everywhere is helping to make possible the “industrial Internet” by enabling every “thing” to carry a sensor that broadcasts how it is feeling at any moment, thus allowing its performance to be immediately adjusted or predicted in response.

*Thank You for Being Late*  
*An Optimist's Guide to Thriving in the Age of Accelerations*  
Thomas L. Friedman

# Variety



The vast expansion of our ability to sense our environment and turn it into digitized data was made possible by breakthroughs through materials science and nanotechnology.

...we are now able to digitize four senses - sight, sound, touch and hearing - and are working on a fifth: smell.

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# Variety



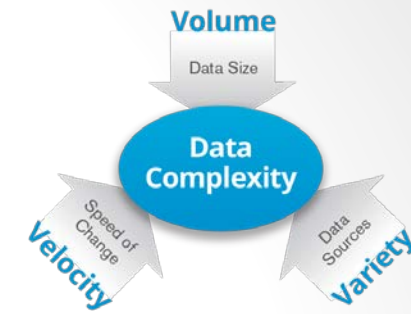
When the Internet of Things gets to scale, machines will be talking to machines everywhere and always.

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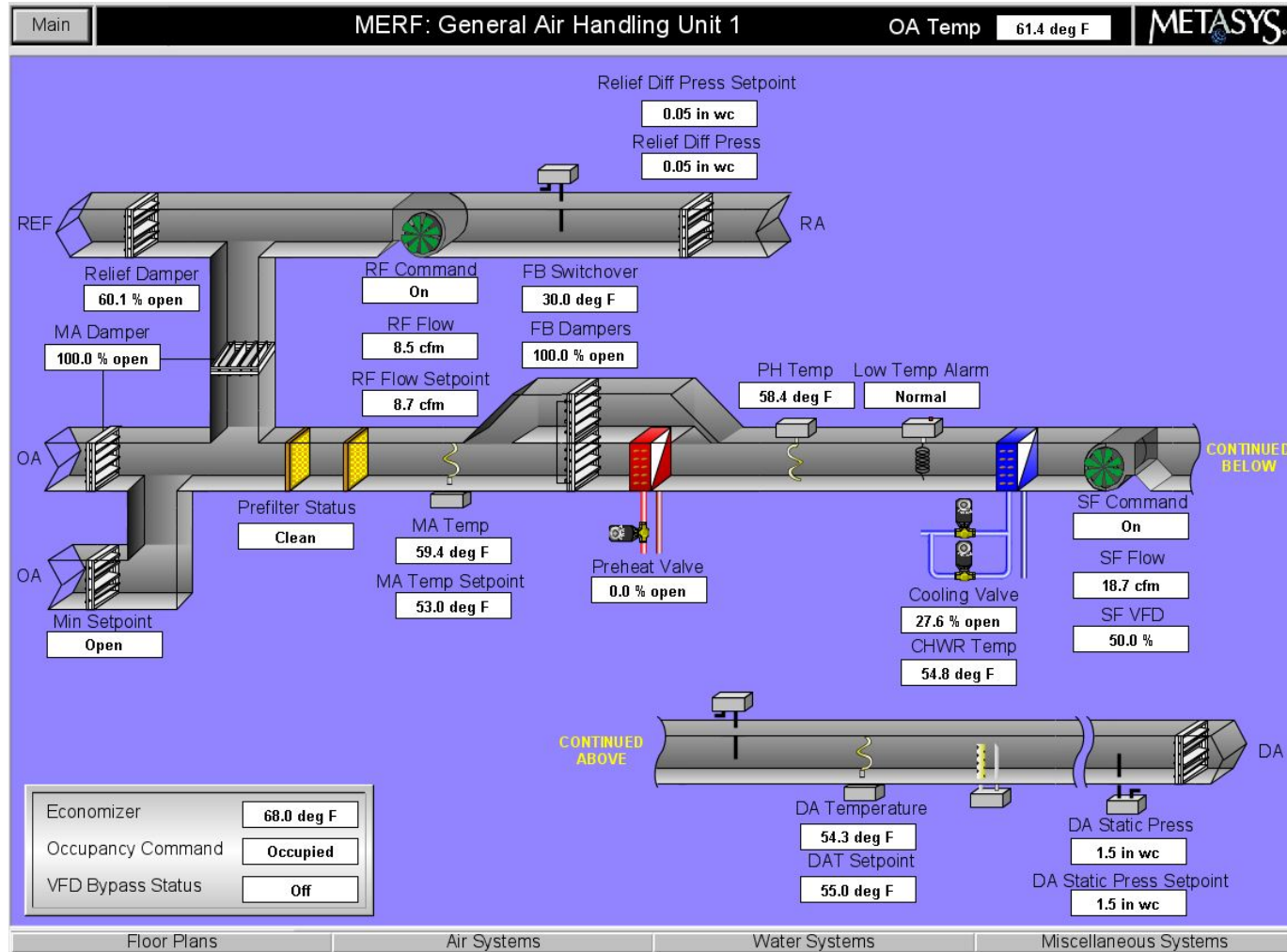
It is expected that the global Smart Building Market will grow from \$7.3 billion in 2015 to \$36.4 billion by 2020.\*

\*source: MarketsAndMarkets

# Variety



# Variety





# Variety



## Air Handler Performance

- Fan Runtime
- Fan Power
- VFD Control
- Static Pressure
- Heating Control
- Cooling Control
- Ventilation Air Control
- Economizer Control
- CO2 control
- Outside Air Temperature
- Return Air Temperature
- Make-up Air Temperature
- Supply Air Temperatures
- Freeze Stat Alarms
- Smoke/Fire Alarm
- Pressure Drop Alarm

# Benefits of Leveraging Big Data

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**Business Intelligence:** Understand what has happened in the past.

**In-memory Processing:** Understand what is happening now.

**Predictive Analytics:** Understand what will probably happen.

All three processes require intense data collection in order to make accurate predictions based on the past, present and presumably the future

# Institutional Knowledge

Understanding what has happened in the past, happening now, and what will probably happen is foundational for predictive analytics.

In our profession, that understanding of what has happened in the past, happening now, and what will probably happen has been valued in the form of “Institutional Knowledge.”

Predictive Analytics is displacing Institutional Knowledge.

# Weak Signals

“The intuition about how a machine is operating on a factory floor used to come from working there thirty years and being able to detect a slightly different sound signature emanating from the machine, telling us something is not exactly right. That is a weak signal. Now with sensors, a new employee can detect a weak signal on the first day of work – without any intuition.”

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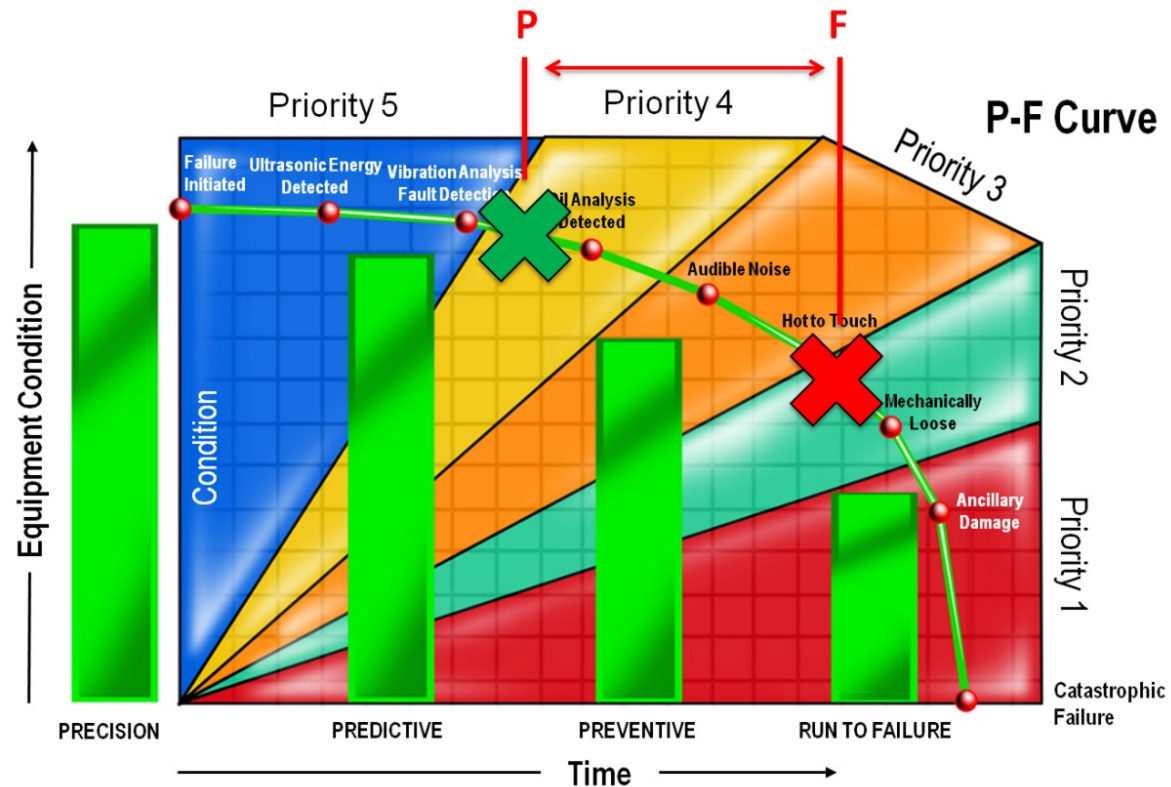
# Weak Signals

“Experienced workers knew how to process weak data. But now with Big Data, with a much finer grain of fidelity we can make finding a needle in the haystack the norm - not the exception. And we can augment the human worker with machines so they work as colleagues and enable them to process weak signals together and overnight become like a thirty year veteran.”

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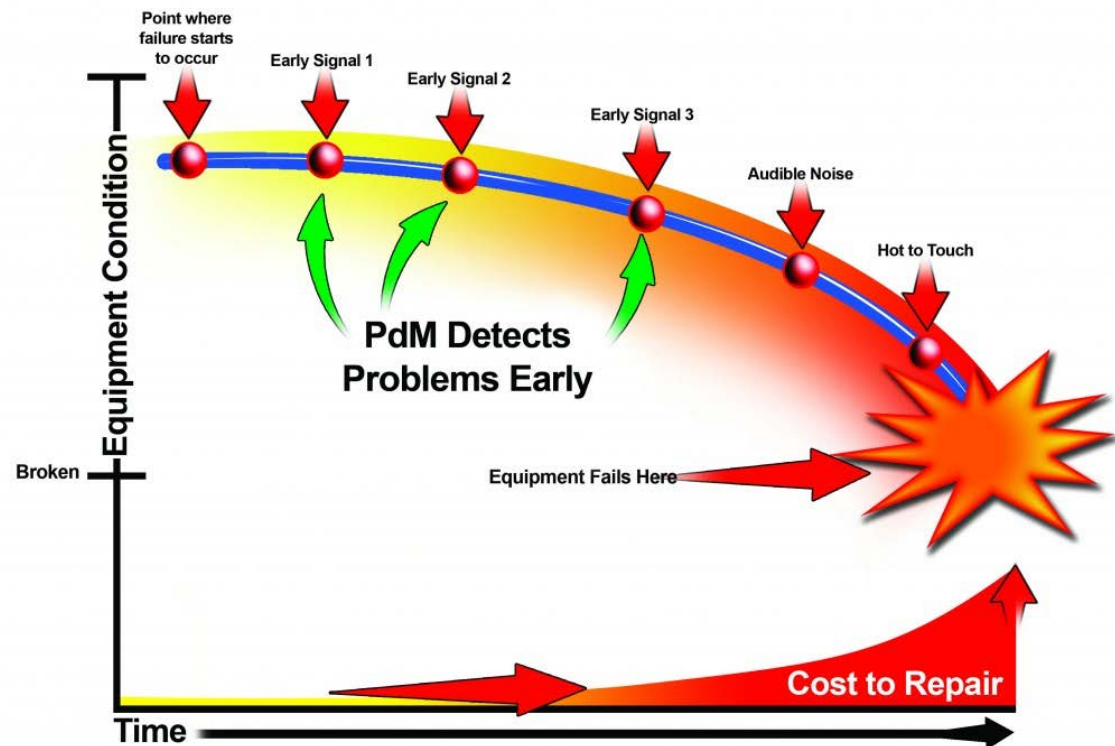
# Weak Signals

Early warning signs, often in the form of “Weak Signals” provides the basis for predicting impending system failure.



# Managing Risk & Costs

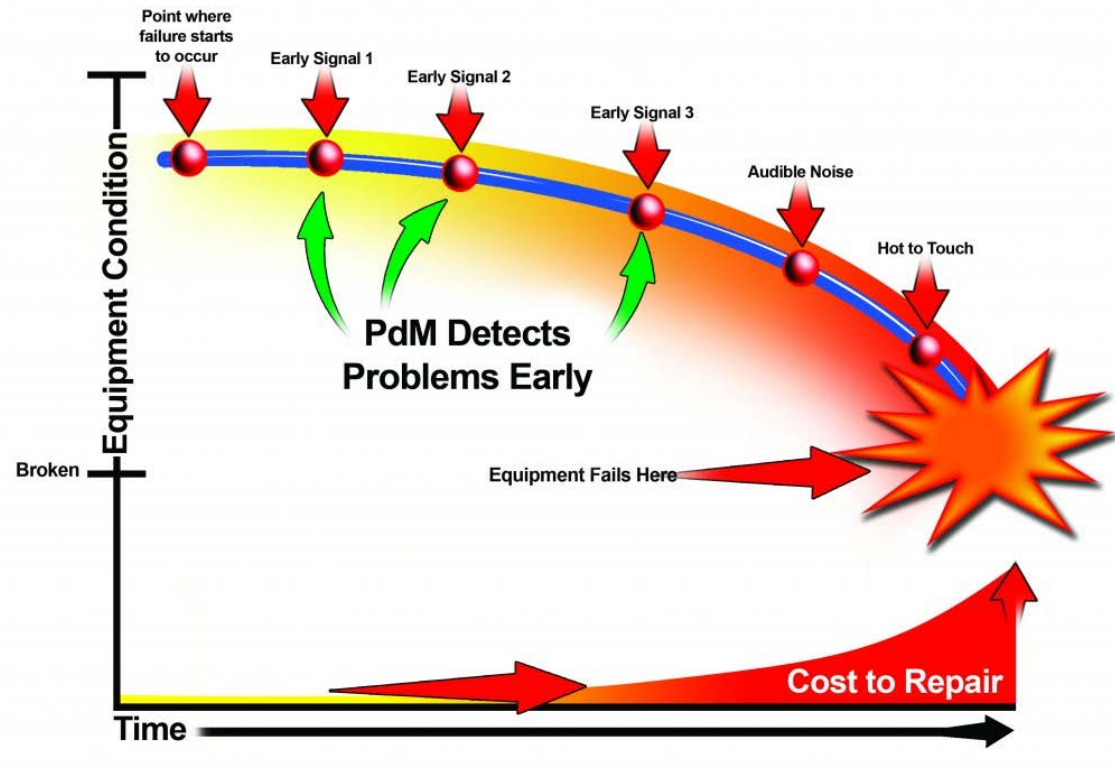
Predicting impending failure, and preventing that failure, mitigates business continuity risk and financial risk.



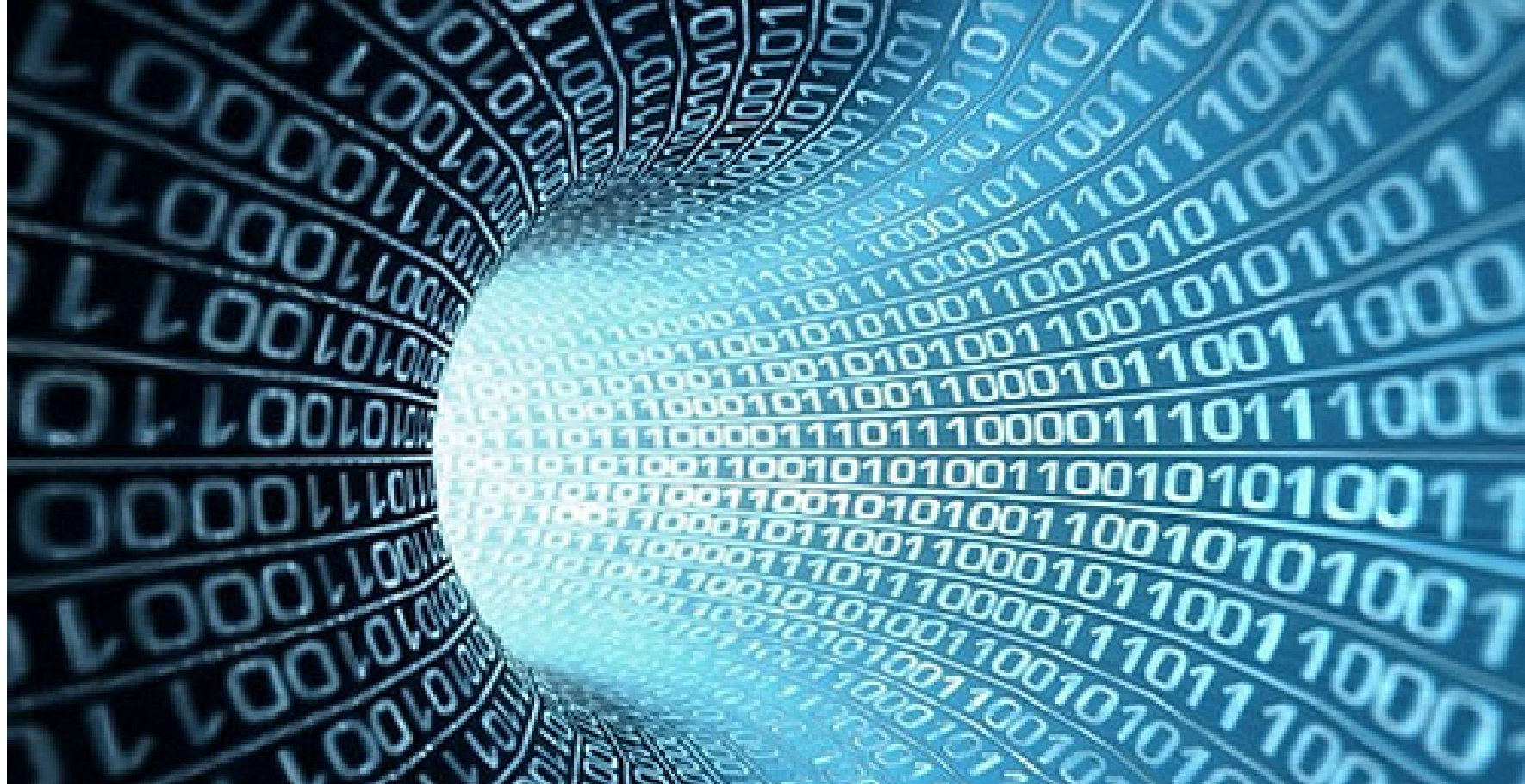


# Investing versus Spending

The dollar outlay shifts from productivity losses, repair costs and wasted energy to investments in infrastructure and technology and active monitoring.



# The University of Iowa's Journey into Big Data



# Energy Control Center



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In 2009 the Energy Control Center was established, serving as a central information center to view all that was happening in energy production, distribution and consumption.



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# Building Systems Optimization Hub



# Commissioning

Optimization begins with Commissioning.

Our retro-commissioning and re-commissioning efforts have revealed the drift our systems experience over time.



# Continuous Commissioning

New building commissioning and re-commissioning efforts are now being viewed as essential first steps for continuous commissioning.





# Continuous Commissioning

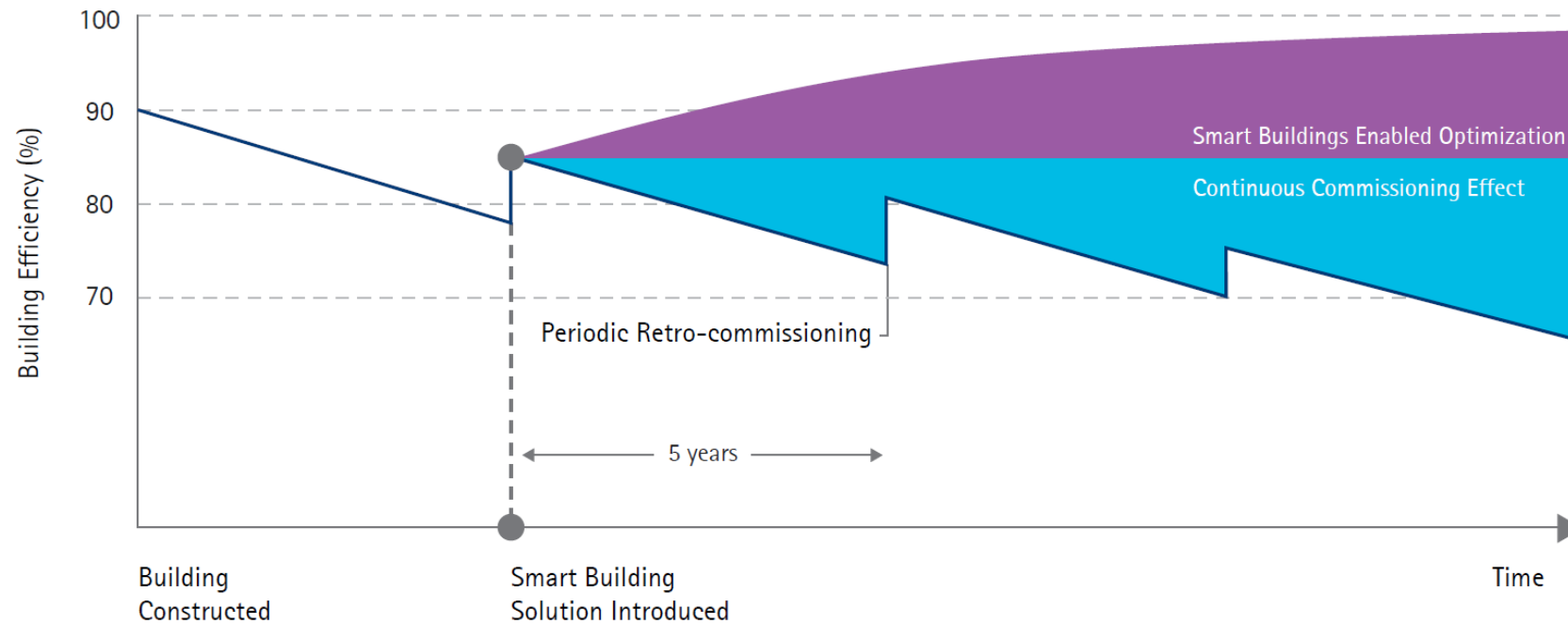
By establishing operating parameters for commissioned or recommissioned buildings systems, we can manage systems drift.

Degradation of energy performance is avoided – and operational performance is maintained.

# Continuous Commissioning

## Continuous Commissioning Benefits (Illustrative)

Figure 3: Continuous commissioning benefits (illustrative)



# Fault Detection & Diagnostics (FDD)

Iowa's journey in pursuing continuous commissioning led us to Fault Detection & Diagnostics (FDD).

FDD is used to proactively discover building system problems and identify optimization opportunities before they lead to alarms, excessive waste of resources, occupant discomfort or system failure.

# Possible Faults for AHU

- CHW valve leaking by
- Steam valve leaking by
- Heat rec. running when it shouldn't
- Heat Recovery leaking by
- Simultaneous heating and cooling
- Dirty filters
- Not maintaining static
- CHWS temp too high
- DAT off set point
- Humidification when it shouldn't
- Not meeting humidity set point
- Humidity high limit
- CO2 sensor out of calibration
- Any current senses zero for a fan
- Multiple units running out of sync
- Air flow thru unit that is off
- Ave valve position versus OAT
- Economizer Optimization
- CW valve staging incorrectly
- Ave CHW delta T versus OAT

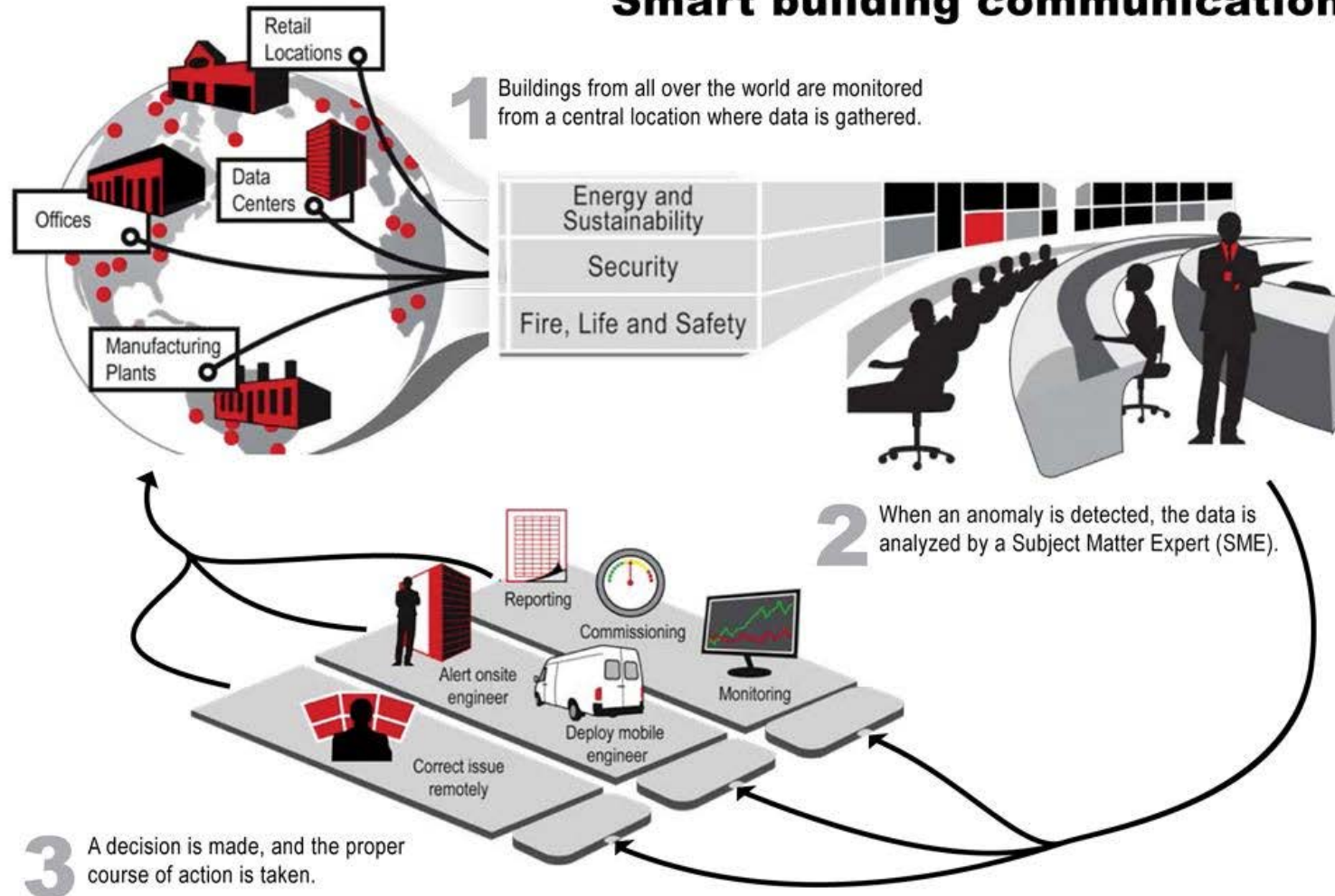
# Responding to Faults

Faults are categorized and prioritized and then responded to accordingly:

- Does the fault indicate a threat to **health and safety**?
- Does the fault threaten **mission critical** functions?
- Does the fault reveal an **ongoing expense**?
- Does the fault impact **performance**?

# Responding to Faults

## Smart building communication



# System Level Analytics

lockworks.kgsbuildings.com/Diagnostics.aspx

Home | Help

## Diagnostics

The Diagnostics module provides a prioritized, searchable list of identified faults and energy saving opportunities across your portfolio.

Search Criteria

View By:  Building  Equipment Class  Equipment  Analysis

\*Select Building:

Display Interval:  Half Day  Daily  Weekly  Monthly

Date Range: \*Start Date:  \*End Date:

Top Priorities: Top:

Text Filter: Notes Summary:  Tracking Code:

[Download Current Diagnostics Page](#)

[Download Full Diagnostics Results](#)

132 data records found for 7/14/2016 to 7/14/2016 in daily intervals.

Building	Equipment	Analysis	Start Date	Notes Summary	Tasks	Cost	E	C	M	Actions
Building 2	Bldg2_AHU3 (Air Handler)	AHU Coils	7/14/2016	Leaking heating valve. Return RH higher than setpoint. Supply temp reset error.	1	\$447	10	10	6	
Demo Headquarters	AHU-1 (Air Handler)	AHU Coils	7/14/2016	Simultaneous heating and cooling. Leaking cooling valve.	1	\$114	10	0	6	
Building 1	Bldg1_AHU2 (Air Handler)	AHU Fan	7/14/2016	Fan on while unoccupied. Return air flow lower than setpoint. Abnormal fan current.	0	\$93	10	0	6	
Building 4	Bldg4_AHU3 (Air Handler)	AHU Coils	7/14/2016	Simultaneous heating and cooling.	0	\$57	10	0	4	
Building 2	Bldg2_AHU1 (Air Handler)	AHU Economizer	7/14/2016	Excess mechanical cooling. OA Damper should be max. Flow imbalance.	0	\$51	10	0	6	
Building 3	Bldg3_AHU1 (Air Handler)	AHU Coils	7/14/2016	Simultaneous heating and cooling.	0	\$34	10	0	4	
Demo Headquarters	AHU-1 (Air Handler)	AHU Economizer	7/14/2016	Heating on, economizer should be off. OA damper should be min.	0	\$33	10	0	6	



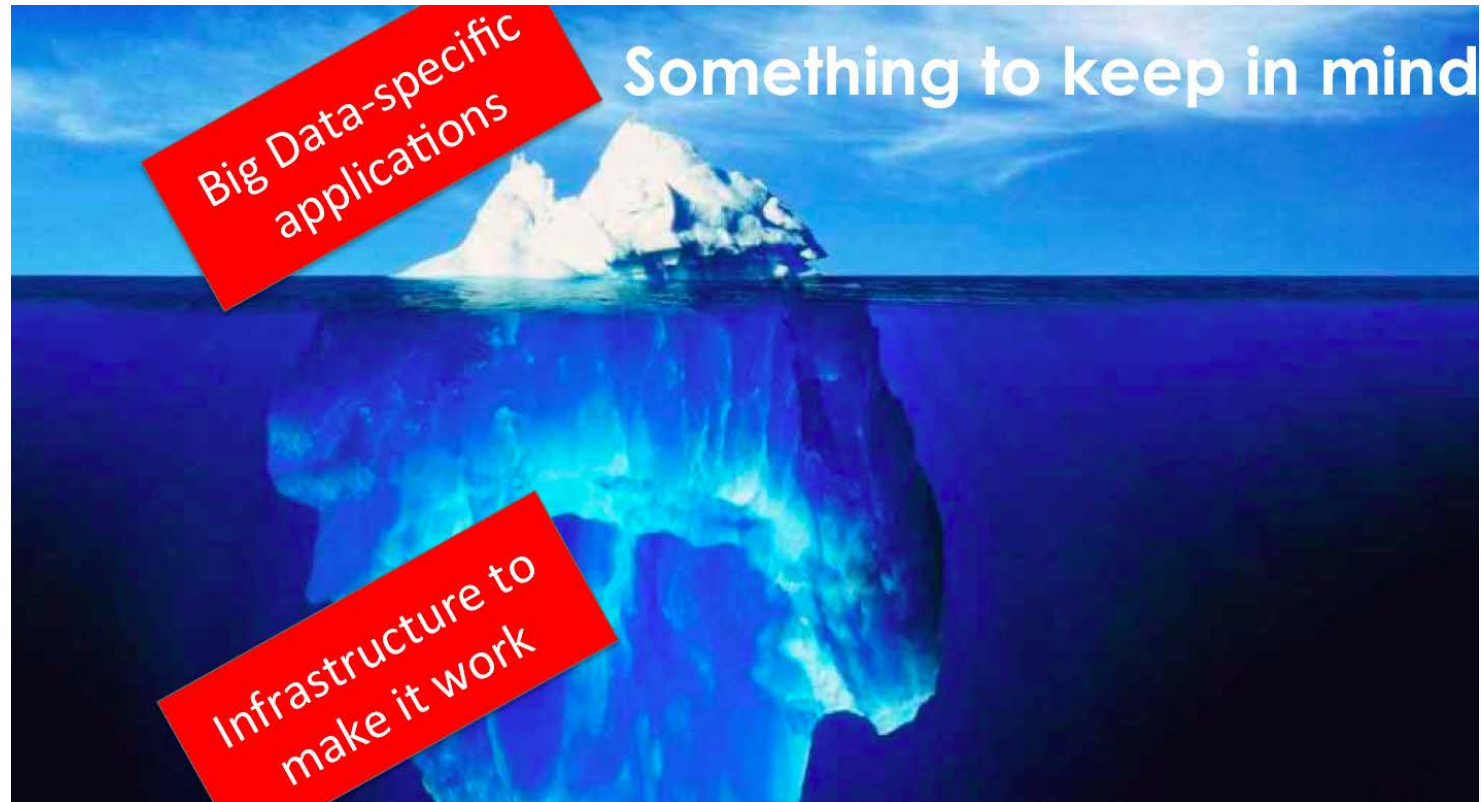


# Work Order Integration



# Big Data Challenges

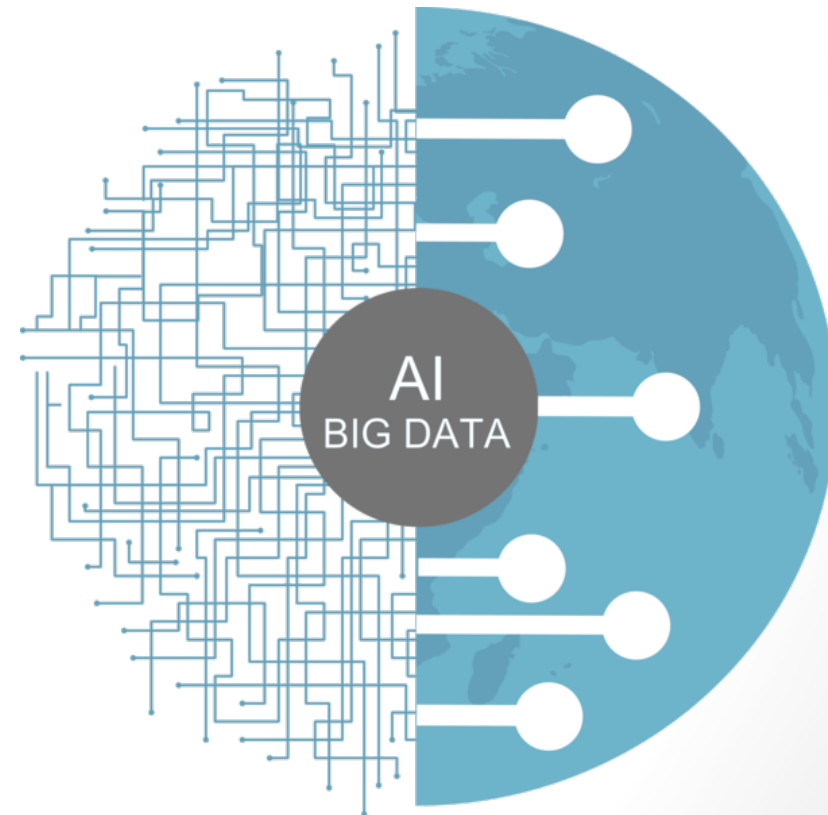
Connected infrastructure



# Big Data Challenges

Connected infrastructure

Building the artificial intelligence



# Big Data Challenges

Connected infrastructure

Building the artificial intelligence

Overcoming cultural entrenchments



# Big Data Challenges

Connected infrastructure

Building the artificial intelligence

Overcoming cultural entrenchments

Workforce readiness







# Big Data Driven Megatrends

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**Jack Welch – former CEO of General Electric**



# Big Data Driven Megatrends

From operations expenses to capital investments

From mechanics to technicians

From component diagnostics to systems diagnostics

From systems drift to systems hold

From reactive response to predictive response

From managing failures to managing uptime

From institutional knowledge to shared knowledge

From valuing expertise to valuing collaboration



# Thank You

Don Guckert  
Associate Vice President  
[don-guckert@uiowa.edu](mailto:don-guckert@uiowa.edu)



